17th International Congress on Infectious Diseases

HYDERABAD, INDIA • MARCH 2~5, 2016

Bringing together over 3,000 infectious disease experts, the 17th ICID will host clinicians, microbiologists, biomedical scientists, public health specialists, and epidemiologists from all over the world. Offering a stimulating scientific program, the 17th ICID provides a unique opportunity to publicize your company/organization and promote relevant products and services to a highly focused audience including key decision makers from academic, research, corporate, and government institutions.

We cordially invite you to participate in this important international gathering by sponsoring official and satellite sessions, promoting your brand on congress accessories, advertising in various congress publications or via a banner on the ICID website, or through other activities of your own design. Sponsorship of the ICID is an excellent vehicle for focusing attention on your organization’s contributions to combating infectious diseases. Please join pharmaceutical and vaccine manufacturers, publishers, academic and public health institutions, and NGO’s from around the globe in sponsoring the 17th ICID in Hyderabad.

I welcome the opportunity to answer your questions and provide additional information. Please contact me via email at norman.stein@isid.org or call me directly at (001) 617 277 0551 to discuss the benefits of being a key congress sponsor.

SPONSORSHIP OPPORTUNITIES

Morning Satellite Symposium
US$25,000
Refreshments not included, but space is reserved for this purpose.
dates: March 3, 4, and 5
time: 7:15am to 8:45am
All times subject to change.

Lunchtime Satellite Symposium
US$65,000
Lunch not included, but space is reserved for this purpose.
dates: March 3, 4, and 5
time: 12:30pm to 2:15pm
All times subject to change.

Evening Satellite Symposium
US$55,000
Refreshments not included, but space is reserved for this purpose.
dates: March 3 and 4
time: 6:00pm to 8:00pm
All times subject to change.

Integrated Symposium:

Provides an ideal forum for your representatives and advisors to explore topics and highlight the products and product uses of greatest interest to your company. Satellite Symposia are not part of the official Congress program, but will be presented in the “Satellite Symposia Program” book. Those organizations interested in holding a Satellite Symposium are encouraged to do so in collaboration with the Program Committee. The ISID will share facilities, participant lists, promotional activity, and faculty with official Satellite Symposia to ensure the success of your event. Sponsors of Satellite Symposia are responsible for all costs of the symposium and are required to register all participants to the Congress. Symposia organizers are encouraged to publish their proceedings as a supplement to the International Journal of Infectious Diseases (IJID).

Meet-the-Expert Session:

Meet-the-Expert sessions are one-hour sessions held in the mornings during the congress. They provide a unique and flexible opportunity to highlight timely topics of educational value. Including one or two presenters, these sessions promote open interaction between presenters and the audience. Meet-the-Expert sessions are part of the official program. Topics, speakers, and content of presented materials are subject to review prior to approval by the Program Committee.

Meet-the-Expert Session* US$10,000

*Sessions included in the official program of the congress must present balanced information related to diagnosis and treatment of disease. Use of brand names and promotion of products is prohibited. The Program Committee reserves the right to review slides prior to presentation during the congress. Presentations containing branding, product promotion, or bias towards specific products will be removed from the program.
Upgrade to “Premier Sponsor” status and take advantage of the package of benefits described on page 4.

GRANTS

Educational Grants allow the Program Committee to include symposia presenting topics that extend the scope of the program. The grants pay expenses enabling selected speakers to participate in the congress. Sponsors making educational grants in support of the congress will receive full acknowledgement in printed materials and on the congress website.

17th ICID Travel Grant Fund

Infectious diseases disproportionately affect disadvantaged and young people, particularly in low-resource countries. The ISID aims to make it possible for young professionals from the developing world to participate in the 17th ICID. A fund has been established to facilitate donations from sponsors, agencies and individuals in support of travel and accommodations for qualified young investigators and practitioners from low-income countries so that they may participate in the congress. Donors will be acknowledged in the congress program and on the congress website.

ADVERTISING

Final Program

The final program including the final schedule and location of sessions, details of the cultural program, and important information about Hyderabad will be inserted in the delegate bags.

Cover pages 2 or 3 (4-color) US$6,000
Cover page 4 (4-color) US$7,500

Pocket Guide US$10,000

This pocket-sized guide provides delegates easy reference to the Congress schedule. Sponsorship is exclusive and includes one panel of advertising.

Congress Bag US$19,500

Each participant will receive a congress bag featuring the Congress logo and the sponsor’s branding. All Congress documents will be disseminated in the congress bag.

Congress Bag Insert US$5,000

Program invitations and other materials may be accepted for inclusion in the Congress bag.

Banner Ad per month US$2,500

Display your ad on the 17th ICID Homepage with a link back to your website.

Pre-Congress E-Newsletter Insert US$5,000

Approximately 90 days before the Congress, a special edition of the ISID News will be e-mailed to our members and to all registered participants. Text describing a sponsor’s program will be accepted.

17th ICID Mobile App US$15,000

The conference app will be branded to blend with the conference logo. This application, which operates on both the iPhone/iPad and Android operating systems, will provide attendees with a powerful tool to access critical conference information such as the conference schedule, session abstracts, exhibition plan, attendee roster, and speaker bios. The conference app will be made available through both Apple iTunes and Google Play for easy, no hassle distribution.

All advertising, programs, and inserts are subject to review and approval by the Program Committee.

OTHER SPONSORSHIP OPPORTUNITIES

Internet Cafe US$15,000

An area equipped with workstations to enable internet access by participants.
- Posters with the Sponsor’s name and logo displayed in the cafe.
- Acknowledgement in the Final Program.
- Sponsor’s name and logo as screen saver.

Laptop Lounge US$7,500

An area designed and equipped to enable participants to use their own laptops to access the internet.
- Posters with the Sponsor’s name and logo displayed in the lounge.
- Acknowledgement in the Final Program.

Tea/Coffee Break US$10,000

Sponsor Branding in the tea/coffee area and acknowledgement in the final program.

Speakers’ Lounge US$7,500

Sponsor Branding in the Speakers’ Lounge and acknowledgement in the final program.

Abstracts on USB Memory Stick US$10,000

Abstracts will be compiled on a USB Memory Stick that can be collected by participants at the sponsor’s booth upon presentation of a voucher inserted in all Congress bags.
- Sponsor Logo on the USB Memory Stick.
- Exclusive advertisement within the USB Memory (Sponsor logo and/or message on the start-up screen with a link to a complete presentation of the company, its products and materials.)
- Acknowledgement in the Final Program.

Lanyards US$4,000

Sponsor branding on the highly visible lanyards worn by all Congress participants.

Pens and Notepads US$4,000

Will include Sponsor branding and be inserted in all Congress bags.
PREMIER SPONSOR PROGRAM ~ US$25,000

The ISID offers an exclusive package for Premier Sponsors of the 17th ICID including the following benefits:

- **Congress bag insert:** 3,000 pieces to be provided by sponsor.
- **Pre-Congress e-newsletter insert:** Text to be provided by sponsor.
- **One (1) full-page, four-color advertisement** in the Final Program. Artwork to be supplied by sponsor.
- Priority consideration in the selection of *exhibition space*.
- Right to use the *Congress logo*.
- Priority access to *Congress registration list*.
- Priority selection of *hotel rooms*.
- Priority consideration for all *other sponsorship opportunities*.
- Dedicated *ICID liaison staff person*.
- **Six (6) complimentary full registrations**.
- **www** link to congress website.
- **Acknowledgement** in the Final Program, two (2) issues of the ISID newsletter, on the Congress website, and at the Opening Ceremony.
- **Complimentary** small office for the duration of the ICID.

The Premier Sponsor Program is available as of this printing, through October 1, 2015.

*Thereafter, the program will be subject to availability.*

For additional information please contact:

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